

Radio

CLIENT: WELLS FARGO
CODE #: WFBR-4089
JOB #: WFL-CM-D4-155/AS PRODUCED
TITLE: "SNEAKERS"
LENGTH: :60
DATE: 4/22/04

340 Main Street
 Venice, California 90291
 Telephone: (310) 907-1500

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PERI: It seems like you can get free checking anywhere. Even a shoe store. So what makes that so special? That's why Wells Fargo gives you more than free checking. Because not only does Wells Fargo have free checking with direct deposit, **you also get free access to online banking so you can check balances, view statements and transfer funds from anywhere.** So don't settle. Expect more from your checking. Get free online access from the leader in Internet banking today.

SFX: STAGECOACH

PERI: Wells Fargo. The Next Stage.
 Wells Fargo Bank, N.A. Member FDIC.

•As Produced Script Information:

Art Director: **Copywriter:** Barry Fiske and Gerard Seifert
Agency Producer: Connie Myck
Creative Director:
Producer:
Director:
Recording Studio: Margarita Mix Hollywood 4/23/04
Engineer: Wouter van Herwerden
Editor:
Edit Facility:
OnLine Facility/Editor:
Mix Facility:
Music (Original or Stock): "Destinations" by Trivers Meyers
V/O Talent: Peri Gilpin, Clerk– Brian Konowal, Guy– Robert Cait
On Camera Talent:
Notes:
First Air Date:

•Include dates for all information listed above

Proofreader/**Date** Copywriter/**Date** Creative Dir/**Date** Account Exec/**Date** Producer/**Date** OK to Produce

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Radio

CLIENT: WELLS FARGO
CODE #: WFBR-3007
JOB #: WFL-CM-D2-280/AS PRODUCED
TITLE: "THINGS I LIKE TO TALK ABOUT"
LENGTH: :60
DATE: 1/09/03



11601 Wilshire Boulevard
Los Angeles, California 90025
Telephone: (310) 996-5700

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MUSIC: UP

PERI: I sat down and made a list of all the things I like to talk about. Things like family and movies were on it. Checking accounts weren't. See, I'm like you, talking about checking is not something I do for fun, but it is something you really should do and the best person to do it with is a Wells Fargo banker. They love talking about Wells Fargo's new checking accounts because they let you do things other checking accounts can't. **They make planning and managing your expenses easier than ever.** For instance, you can organize all your money with Wells Fargo Online, even money at other banks. **In one glance, you can see all your online accounts from your checking account to your credit card balances.** It's pretty amazing. A Wells Fargo banker would be happy to tell you all about it. And they'll make sure you know how to get the most out of your new account. Wells Fargo wants to help you get to your next stage, and that's something worth talking about.

SFX: STAGECOACH

Wells Fargo. The Next Stage.

Wells Fargo Banks. Members FDIC.

•As Produced Script Information:

Art Director: Ed Cole, Rick Bursky
Copywriter: Connie Myck
Agency Producer: Margarita Mix- Hollywood 1/8/03 with Woder
Recording Studio: Trivers Meyers Music - "Destinations"
Music (Original or Stock): V/O Talent: Peri Gilpin
On Camera Talent:

Notes: WFBR-3007 "Things I Like to Talk About"

First Air Date:

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Radio

CLIENT: WELLS FARGO
CODE #: WFBR-3009
JOB #: WFL-CM-D2-280/AS PRODUCED
TITLE: "TALK IS GREAT"
LENGTH: :60
DATE: 1/09/03

11601 Wilshire Boulevard
Los Angeles, California 90025
Telephone: (310) 996-5700

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MUSIC: UP

PERI: A few years back, this guy and I started talking. Yack, yack, yack, you know how it goes. We ended up getting married. If we didn't talk, it never would have happened. Great things can happen when you talk. Talking to a Wells Fargo banker, for instance, can also be the start of something great. You might not marry him, but at least you'll get a great checking account, one that will let you plan and manage your money in ways you've never been able to do before. You can stay on top of all your finances with Wells Fargo Online, even money at other places. You won't find a checking account like this anywhere else. It's amazing, and it's amazingly simple. Managing your day-to-day expenses will be easier than ever. A Wells Fargo banker would be happy to tell you all about it. And they will make sure you understand exactly how your new account works. You'll be up and running, and well on the way to your next stage in no time.

SFX: STAGECOACH

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•As Produced Script Information:

Art Director: Ed Cole, Rick Bursky
Copywriter: Connie Myck
Agency Producer: Margarita Mix- Hollywood 1/8/03 with Woder
Recording Studio: Trivers Meyers Music - "Destinations"
Music (Original or Stock): V/O Talent: Peri Gilpin
On Camera Talent:

Notes: WFBR-3009 "Talk Is Great"

First Air Date:

•Include dates for all information listed above

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